

February 18, 2010

FAIRTRADE LUNCHTIME TALK AT THE DOCK IN CARRICK ON SHANNON

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Each year for Fairtrade Fortnight (22 Feb. - 7 Mar.), Fairtrade Mark Ireland invites guests from developing countries to share their first hand experiences of Fairtrade and to highlight the positive impact on their lives and in their community.

The Dock, in Carrick on Shannon, Co Leitrim, is delighted to host one of this years' guests, Hella Alikuru, for a lunchtime talk on Tuesday 2nd March from 1pm - 2pm.

Hella Alikuru is the Africa Region Coordinator for the International Union of Food & Agricultural Workers (IUF). Although Fairtrade schemes have existed for years on some farms in Africa, the challenge has been how to use the premium funds to benefit the workers and enhance their participation in joint employer/worker bodies as they have little or no knowledge of the Fairtrade scheme. Hella advises trade unions and workers all over Africa on their participation and their rights within the Fairtrade system so they can benefit from funds for such things as purchase of vehicles for transportation, computer training, infrastructure development, setting up savings and credit schemes etc.

So don't miss this great opportunity to hear first hand about the impact of supporting Fairtrade and to enjoy a variety of samples of fair trade products. Admission is free and all are very welcome. For more information contact Siobhán O Malley on 071 9650828, or for more information on Fairtrade Fortnight see www.fairtrade.ie .

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