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## **Swop-o-nomics, Barter 2.0!**

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Swop-o-nomics is an exciting new Irish website dedicated to barter. It allows people swap their skills, services and goods completely free. The address is [www.swop-o-nomics.com](http://www.swop-o-nomics.com).

An accountant looking for web design can swap with a web designer who needs his tax returns done. A solicitor wanting her house painted can swap with a painter in need of some legal advice.

Barter is an extremely useful and versatile way of saving money, which in the current climate both businesses and individuals alike desperately need. With more than 1 in 10 people unemployed in Ireland at the moment bartering of goods and services is poised to skyrocket, Swop-o-nomics gives people a simple and hassle free way to arrange these trades.

Swop-o-nomics is a community based website where users can get to know each other before engaging in trades.

Members simply register on [www.swop-o-nomics.com](http://www.swop-o-nomics.com) for free, post what they are offering and what they are looking for. Even if you're not sure what you want, you can post what you have to offer and let others suggest what they can give you in return. This has led to some interesting trades!

The Swop-o-nomics team consists of three Dublin based students who are on a crusade to bring barter back. The site has been running for less than two months and has already had over 4,500 visitors.

For more information, please contact Gerry Harte on 087-6808551 or at [gerry@swoponomics.com](mailto:gerry@swoponomics.com).