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Digiweb Acquires Novara

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Digiweb, one of Ireland's leading providers of broadband, web hosting and telecoms, today announced the acquisition of established webhosting veteran Novara.

Award winning web hoster and domain registrar Novara operate under the trade names host.ie and register.ie and add over eight years of intensive industry experience in the Irish webhosting market to Digiweb's existing specialist hosting team and datacentre services.

"Our drive to bring better services and value to the Irish hosting market has been further strengthened by the acquisition of Novara. We're absolutely thrilled to welcome Novara's experienced and knowledgeable team to Digiweb," said Dan King, Hosting and Managed Infrastructure Manager with Digiweb, "and look forward to supporting existing Novara customers with the same expert team and top service they already enjoy, and offering them now a single solution provider for their hosting, datacentre, broadband and telecoms needs."

The Irish hosting industry has been fragmented for some time and this represents the first major acquisition and consolidation in the Irish market in 10 years. Digiweb's re-entry into the hosting market in 2006 has seen them capture significant market share and high profile customers, hosted from their custom-built datacentre in Blanchardstown.

"Novara customers and staff will benefit hugely from Digiweb's proven commitment to the Irish hosting industry," said Eoin Costello, Founder and Managing Director of Novara. "Digiweb's determination to become the number one provider in the Irish hosting market, there being a wholly owned Irish business with strong customer service and business growth as a focus, made them the obvious choice as the best long term home to our customers. We know that they will be well looked after."